

FALL 2024 WELCOME WEEK!

INVOLVEMENT FAIR

September 11, 2024

Many board members helped promote AMA at the Involvement Fair on the UC North Mall. This is an event for new or current Whitewater students to learn more about different organizations on campus. It's a great opportunity to showcase our AMAZing organization and recruit new members!

KICKBALL & COOKOUT

September 12, 2024

Members got to attend kickball and cookout as one of the welcome week activities. This is an awesome way for new and current members to get to know people, play some games, and get free food! Everyone got to participate in a friendly game of kickball after eating!



FIRST MEETING & ICE CREAM SOCIAL

September 11, 2024

At the first general member meeting of the semester, new members got to learn what AMA is all about and all the amazing opportunities it has to offer. After the meeting, there was an ice cream social in the Hyland Hall Atrium where new members connected with the board!

DIVISIONAL TOURS & MENTOR-MENTEE BOWLING

September 16, 2024

During this welcome week event, divisional presidents rotated classrooms, giving a brief presentation to new members about their division and how to get involved. Afterward, mentors took their mentee groups bowling and had dinner at Warhawk Alley.



VICTOR ENVELOPE

Corporate Sponsor Spotlight



Victor Envelope Company specializes in custom envelope manufacturing with unsurpassed delivery times. The company prides itself on constantly meeting and exceeding customers' expectations. Victor Envelope Company resides in a facility in the Chicagoland area, producing more than 1 billion envelopes annually. The company embraces its social responsibility to manufacture a competitive product while minimizing any negative impact on the environment. From the original estimate to the final shipment, customers work with a single point of contact throughout the entire process. Recruiting is vital to the company's continued success. Victor Envelope Company looks to recruit students, mainly individuals in sales, who align with their company's core values.

Victor Envelope Company's values are:

Respect: respecting the time, talents, and opinions of every team member, treating them with dignity

Integrity: honest, ethical, and act with integrity

Communication: encourage honest and open communication that is logic-based

Appreciation: encourage development and recognize the accomplishments of team members

Compassion: understanding and considering the circumstances and feelings of others

Victor Envelope offers year-round Sales Internship opportunities as well as full-time Account Executive opportunities.

Susan Ryan is the Vice President of Human Resources with Victor Envelope Company. In this role, Susan leads the team that is responsible for all aspects of Human Resources, including talent management, compensation, employee benefits, training and development, compliance, and workplace safety. Susan says that the company is excited and motivated to add more UWW students to their team as they currently have two alumni!

Check out the video with Victor Envelope Company at the Sales and Marketing Career Fair:



<https://youtu.be/BOROcA4MOZ0>



Fastenal is a global company that distributes industrial and construction supplies, including fasteners, tools, and other materials. It is the largest fastener distributor in North America. The company's mission is to help the innovators of the world achieve supply chain excellence by engaging locally, scaling globally, and serving relentlessly. Fastenal's goal is to help its partners by implementing solutions that help their everyday operations. This is done through technology and by placing Fastenal Blue Team members close to the point of use. When companies rely on technology to get products ordered and delivered to customers, Fastenal is adding more personpower to the equation than many other companies. Fastenal offers year-round internships, but its summer experiential internship is much more robust because it can cohort and align schedules more easily. There are opportunities in Whitewater, but with over 3,000 business units worldwide, the company can also offer experiences elsewhere. Fastenal looks for candidates whose values align with its company values.

Fastenal's values are:

- **Ambition:** a determined, energetic work ethic
- **Innovation:** the ability to repeatedly bring ideas, modifications, and improvement to business and personal practices
- **Integrity:** fair, respectful, and moral behavior in all situations
- **Teamwork:** coordination of talented individuals whose focus is to achieve a common goal

Juan Ramirez is a Regional Recruiter at Fastenal and has been for four years, after previously working in education for twenty years. He loves his new position because it allows him to build relationships with schools, community organizations, and potential employees. Juan says the company is fortunate to have such a strong relationship with UW-Whitewater, with Whitewater alumni working throughout the business, from part-time employees to managers and directors of sales teams.

Check out the video with Fastenal from the Sales and Marketing Career Fair:



<https://youtu.be/89xSJokpz8>



PARTNERS IN THE CLASSROOM

September 18, 2024

AMA and the Institute for Sales Excellence hosted Partners in the Classroom. This was an all-day event for UW-Whitewater students to get the opportunity to talk to our 30+ corporate sponsors. Partners in the Classroom is a way for students to learn about potential job or internship opportunities. Many of these corporate sponsors are looking to hire UW-Whitewater students!



PERFECT PITCH

September 18, 2024

The first perfect pitch competition of the semester was held on September 18th, sponsored by Enterprise. A perfect pitch is a 60 to 90 second pitch selling yourself to a company. Students had the chance to compete in the competition with beginner and advanced rooms. Congratulations to all the winners!

Beginner Room:

- Garrett Dobbertin 1st, Caleb Weis 2nd, Paige Mueller 3rd, Tori Slama & Abby Radolff 4th

Advanced Room:

- Gracie Hughes & Lauryn Seidel 1st, Alana Lewis 2nd, Brenden Lewandowski & Parker Boehm 3rd, Emily Thatcher & Joe Preston 4th

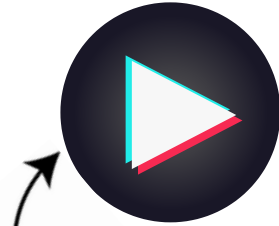


BREWERS GAME

September 19, 2024

AMA members attended the Milwaukee Brewers baseball game with some of the corporate sponsors. We had such a fun time tailgating, eating delicious food, networking, and watching baseball! Thank you to these corporate sponsors who attended:

- Cottingham & Butler
- Regal Rexnord
- Penske
- Cintas
- Federated Insurance
- Fastenal
- Sherwin Williams
- Steinhafels
- TTI



Click here!



New to AMA this year is a photo/video division! Follow us on TikTok @amawhitewater to see the video from the Brewer's game with our partners!



PWW ANNUAL CLEAN-UP

September 21, 2024

Protect Wisconsin Waterways (PWW) is a stormwater education outreach initiative supported by the Rock River Stormwater Group. The Rock River Stormwater Group is a coalition of communities from Waupun to Beloit committed to improving the health of the Rock River and other local waterways. Students in the Creative Marketing Unlimited (CMU) division of AMA do the marketing and event planning for PWW. Every year PWW holds a clean-up to pick up trash in each of the municipalities. The municipalities include Waupun, Beaver Dam, Watertown, Fort Atkinson, Milton, Whitewater, Janesville, and Beloit. This year's clean-up was held on September 21st. Students from UW-Whitewater, AMA, and local community members attended the clean-up.



BOARD MEMBER SPOTLIGHTS

From the Presidents

AMA Board

This month I would love to highlight the three individuals that hold the VP of Recruitment positions under our AMA Executive Board. These board members dedicated their last weeks of summer and the first weeks of school to ensure a successful recruitment week for our chapter. Events organized and executed successfully by them include Classroom Speaking, Involvement Fair, Ice Cream Social, Kickball Cookout, Divisional Tours, and Bowling. Due to their efforts, we were able to set a new all-time record for AMA meeting attendance at 364 attendees.

Lauryn Seidel



Lauryn Seidel is a sophomore from West Bend, WI. She is majoring in Management with a sales certificate. This is Lauryn's third semester in AMA and her second semester on executive board.

Brenden Lewandowski



Brenden Lewandowski is a sophomore from Waukesha, WI. He is majoring in Business Analytics. This is Brenden's third semester in AMA and second semester on executive board.

Ava Sterbin



Ava Sterbin is a sophomore from Hales Corners, WI. She is majoring in Marketing with a Digital Marketing emphasis. This is Ava's second semester in AMA and first semester on executive board.

Digital Board

Caden Kretsinger

This month's digital board member is Caden Kretsinger! Caden is the VP of Technology for AMA board, VP of Workshops, and the president elect for Digital in the spring! He is always helpful and gets everything done on time. He is very involved in AMA, and we appreciate all of his hard work! He and his team created our website that looks amazing! Caden is going to do great things with the Digital and AI division next semester and I am excited to see what else he accomplishes. Thanks Caden!



Sales Board

Alex Brokaw

We would like to highlight Alex Brokaw. Before our first sales meeting, one of our VPs of Competitions decided to step away from AMA, leaving Jack and me in an interesting situation to see who could replace him. Being a VP of Competitions is a large role that is responsible for running events/competitions that we host. It was a position that we needed to fill right away, and Alex was the one to do that for us. We just held our Partners in the Classroom event and Perfect Pitch Competition, so he got thrown into the role rather quickly, but with the help of Alex and others on the team, we had a very smooth, successful day. Jack and I are looking forward to having him on our board and seeing what else he will accomplish this semester!



CMU Board

Raina Rogne

Raina is a junior Accounting Major and is a part of our Protect Wisconsin Waterways account. She previously worked in an outreach/event planning role, however, took over the entire website renovation last semester and has continually updated it since. She also helped with a lot of the last minute clean up preparations including organizing all location bins and prepping the coordinators. She will not only be leading website work for the account this semester, but has also stepped up into a mentor role for our new members. It has been great working with Raina over the last two years and I'm excited to see what else she will accomplish!



Social Impact Board

Alma Diaz-Cosme

Alma has done a great job connecting the Social Impact and DEIB boards together. She has taken on creating a board bonding moment for us before our first official divisional meeting. Alma always goes above and beyond. She thinks about everyone and makes sure that everyone feels welcome and included in both Social Impact and DEIB, but also to all the new AMA members. I am so lucky to work alongside Alma for the last few semesters. I am so excited to see all of her growth this upcoming school year!

